



Automotive Component Manufacturers Association of India

Press Release

ACMA's First Automotive Aftermarket Roadshow in Namakkal

25 Component Manufacturers showcase advanced auto component products during the two-day aftermarket roadshow

- A platform for collaboration between the buyers and exhibitors
- Awareness workshops for distributors, vehicle body builders, mechanics and truckers on new auto components, latest technologies and genuine products.

Namakkal, June 25, 2022: The Automotive Component Manufacturers Association of India (ACMA), the apex body of the Indian auto component industry, commenced the first edition of the Automotive Aftermarket Roadshow in Namakkal, the body building hub for commercial vehicles in the hinterland of South India. The Aftermarket Expo serves as a platform for innovation & collaboration between the buyers and exhibitors and aims to create awareness about the latest auto components and advanced technologies for the mechanics, dealers, and retailers. The two-day roadshow commenced on 25th June at Hotel Nala and witnessed participation of the automotive component manufacturers in the aftermarket space across India.

The ACMA aftermarket roadshow was graced by **Mr. Ramashankar Pandey**, Chairman, Aftermarket Subcommittee ACMA & Managing Director, Hella India Lighting Ltd. and **Mr. Kirti Rathod**, Convenor- ACMA Automotive Aftermarket Roadshow & Chairman, Delux Bearings Pvt. Ltd.

Mr. Ramashankar Pandey, commented "Namakkal is a hub of commercial vehicle repair and maintenance, and we are delighted to have a roadshow that explores the unrealised potential of the city. It is a huge centre for body build of commercial vehicles with significant presence of garage owners and truck fleet owners. ACMA in recognition of this important market, has taken a conscious decision of reaching out and supporting the body-builders, mechanics and technicians with genuine spare parts and products to ensure seamless mobility of vehicles in the region."

Over 25 auto component manufacturers are participating in the Aftermarket Roadshow representing various segments of the industry including Bearings, Wheels, Lighting, Steering & Suspension, Starter Motor, Wiper, Gaskets, Fan belt, Oil seals, Cables, Speedo Meters, Fuel Injection Pumps, Air Compressor, Air filters, Canisters, Synchronisers, Radiators, Water Pump Assembly, Gears, Clutches and Axle Components and Air – Filters among others. Additionally, in a unique initiative by ACMA, an eye check-up camp along with the expo was organized in collaboration with Sight Savers, an NGO working for the betterment of Eye Health, Inclusive education and Social Inclusion.

About ACMA: The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its membership of over 800

manufacturers contributes more than 90% of the auto component industry's turnover in the organized sector. ACMA is an ISO 9001:2015 Certified Association.

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